

The logo for the Marketing + Media Alliance (MMA) features the letters 'MMA' in a large, bold, black sans-serif font. Each of the three 'M's is accented with a thick, diagonal orange stripe running from the top-left to the bottom-right.

Marketing + Media Alliance

The logo for KSA features a thick, diagonal orange stripe, identical in style to the ones in the MMA logo, followed by the letters 'KSA' in a bold, grey sans-serif font.